

# *20 Ideas for Board Members on How You Can Help “Friend Raise” and Fundraise*

---

1. Make a significant or important gift from you to your organization
2. Serve on the Fundraising Committee
3. Assist in creating a fundraising plan and be available for quarterly reviews
4. Go on cultivation and solicitation calls with the ED or DD
5. Help close an ask with a follow up phone call
6. Make phone calls to thank donors for their gifts
7. Sign and write personal notes on thank you notes and appeal letters
8. Send informational packets to five people and ask them to make a gift
9. Provide the names of five individuals to add to the mail list
10. Provide an introduction to at least one major donor prospect
11. Host an event, lecture, tour, house party, etc.
12. Set up speaking engagements at church/synagogues, Rotary, or service clubs where the Executive Director can speak about the organization
13. Attend interviews and site visits with foundations and corporations to whom you are seeking gifts or sponsorships
14. Ask your employer to match your gifts
15. Ask your employer to be a sponsor of the nonprofit’s signature event
16. Serve on the Thank-a-Thon committee
17. Coordinate and run a mini-campaign to raise gifts for a highly popular project
18. Bring guests to your fundraising and non-fundraising events
19. Ask your Facebook friends to join you in supporting the cause
20. Forward emails (such as an appeal, newsletter or event information) to your email list